

# ***GSDCA – Catalog Ad's***

## ***2024 Futurity/Maturity Catalog Advertising Instructions***

All ads will be published in all **SEVEN** regional catalogs. You have the option of purchasing either **Black & White or Color ads**.

**Deadline:** All ad's must be received no later than **March 1<sup>st</sup>, 2024** to go into all 7 catalogs. Ads received after that date will go into any remaining catalogs depending on the date we receive your ad.

### **SUBMIT YOUR AD**

All ads must be sent as camera-ready and in a high-resolution as a JPG file formatted to print within a space of 4.5" x 7.5". This is the ad space size available, not necessarily the page size.

Email your ad to Holly Bryan at [Hollybryan1@aol.com](mailto:Hollybryan1@aol.com). Be sure to indicate: GSDCA Futurity Ad in the subject line and include in your email message and the following information:

- Your Name, Email Address, Phone number and Region you want your ad applied toward.
- The type of ad: Color or Black & White, Single Page, Double Page or Regional Club.
- Payment information is also needed to assure your ad goes into the catalog.

### **PAY FOR YOUR AD ON THE GSDCA.ORG WEBSITE**

Go to the GSDCA Store website: <https://www.gsdca.org/store>

Be sure to write the transaction number from your on-line payment on the form or an email.

The information form can be used, or you may just send a email along with your ad and the information needed.

We have several individuals that can assist you with your ad if needed. They are:

Valerie Harrington – 708-906-4803, [v\\_harrington@live.com](mailto:v_harrington@live.com)

Nancy Hubbell – 530-570-4703, [kanstengsd@gmail.com](mailto:kanstengsd@gmail.com)

Travis Scarlett – 409-770-3890, [trscarlett1990@icloud.com](mailto:trscarlett1990@icloud.com)

Liv Calabrese – 717-819-6798, [calabresedesigns@gmail.com](mailto:calabresedesigns@gmail.com)

John Ayotte – 614-638-1274, [john2@jmadesign.com](mailto:john2@jmadesign.com)

**Timing is of essence. Please do not wait till the last moment to get your ad in! Any additional questions, please do not hesitate to call Holly Bryan 612-239-5293.**

## German Shepherd Dog Club of America 2024 Futurity/Maturity Catalog Advertising Form

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

**Please indicate the region to credit for your ad.** Your region will receive 60% of the proceeds from the cost of your ad. If you do not specify, the proceeds will be divided equally between regions.

Northeast \_\_\_\_\_ Southeast \_\_\_\_\_ Great Lakes \_\_\_\_\_ Midwest \_\_\_\_\_

Southwest \_\_\_\_\_ South Pacific \_\_\_\_\_ Northwest \_\_\_\_\_

Type of Ad	Cost	How Many?	Total
Center Fold Double Page – <i>Color</i> <i>call for availability</i>	\$325.00		
Outside Back Cover – Color <i>call for availability</i>	\$200.00		
Inside Front Cover – <i>Color</i> <i>call for availability</i>	\$185.00		
Inside Back Cover – Color <i>call for availability</i>	\$185.00		
Double Page - <i>Color</i>	\$275.00		
Single Page - <i>Color</i>	\$150.00		
Double Page - <i>Black &amp; White</i>	\$120.00		
Single Page - <i>Black &amp; White</i>	\$60.00		
GSDCA Club Page - Single Page <i>Black &amp; White</i>	\$50.00		

Payment made via Credit Card through the GSDCA Website: \_\_\_\_\_

Signature: \_\_\_\_\_

Email Form to: Hollybryan1@aol.com